



Victor Group will attend the Toronto Fabric Fair 2009

Saint Georges, Quebec, Canada, February 5th, 2009 – The Victor Group announced they will be showcasing their latest residential collections including the company's newest brand of eco-friendly products, **eHome™**, at the Toronto Fabric Fair. The Toronto Fabric Fair is held at the Paradise Convention Centre in Concord, Ontario from February 23rd to 26th. Victor will also present its **Atelier™**, **World@Home™** and **Terrazzo™** fabric brands. Ms Jennifer Fischer, Sales Representative will be representing Victor at this show.

"The Canadian market holds great potential for Victor's new lines of residential products, so we are very excited to be participating in the Toronto Fabric Fair this year," states Paul Bennotti, Director of Marketing for the Victor Group. "We are particularly excited to be able to feature **eHome™**, an environmentally friendly solution for the residential market which is seeing an increase in demand for sustainable products from consumers who are concerned about the environment. Although Victor is relatively new to the residential market, our products and service level has already been well received. Victor has earned a reputation in the contract market for providing distinctive designs and quality products including a variety of revolutionary sustainable products. Now we hope to be able to develop a similar standing in the residential market."

Victor's new **eHome™** brand has been well received for its bold colours, outstanding designs and sustainable content. **eHome™** is the newest addition to Victor's offerings of sustainable fabrics which includes the industry leading **Eco Intelligence®** brand of polyester fabrics for the contract furniture market which are certified Cradle to Cradle™ Gold by MBDC.

Victor **Atelier™** is an exquisite assortment of intricate tapestries and luxurious chenille velvets. This brand captures the essence of beauty by creating gorgeous textiles with complex weaves, unique yarn mixes, and modern color combinations.

Also showing will be the **Terrazzo™** brand of outdoor fabrics. Engineered to withstand exposure to sunlight and outdoor conditions, **Terrazzo™** is recognized for its vast color palette and beautiful designs using unique novelty yarns. Manufactured with solution-dyed fiber technology, Terrazzo delivers resistance to fading, mildew and stains with an advanced stain repellency allowing most common stains to be easily and quickly removed. **Terrazzo™** has already received a lot of attention for its breezy, casual-yet-elegant feel, earning placements with several industry leading casual outdoor furniture manufacturers.

World@Home™, a new valued offer line that introduces an exciting traditional, transitional and contemporary -styled product in a mix of chenille's, boucles and novelty yarns will also be on display. The **World@Home™** collection emphasizes the uniqueness of Victor products through a blend of exciting new colors and designs all of which are priced competitively.

About the Victor Group Inc.

Victor Group, a leading North American-based textile company specializes in innovative, environmentally sustainable fabrics designed for the contract, residential, outdoor, apparel and speciality markets. The company operates state-of-the-art mills in several Canadian and US locations, service-and-warehouse facilities in Grand Rapids, Michigan and Fall River, Massachusetts, and design studios in New York City and Fall River. Founded in 1947, family-owned Victor has a long history of serving the North American furniture industry with sustainable fabrics since 1980.