



Creating
a better
healthier world
with innovative
design

eco INTELLIGENCE®

The Promise of Sustainable Development

We are on the threshold of an era of positive change.

We have seen the value of protecting and sharing all of the Earth's resources for the benefit of present and future generations.

That is sustainable development.

Words to Deeds

Sustainability is a Business Strategy

"Our biggest challenge in this new century is to take an idea that seems abstract – sustainable development – and turn it... into a daily reality for all the world's people."

Kofi Annan

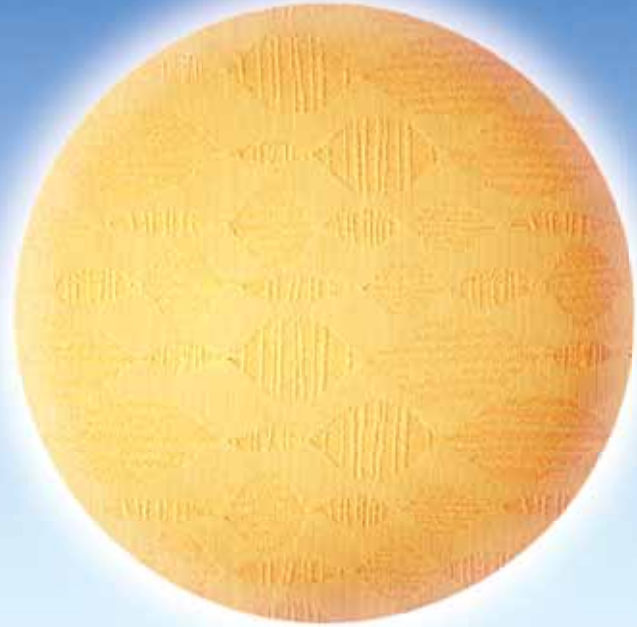
United Nations Secretary General

That is what innovative design is all about.

That is what Victor is all about:

Making sustainability a long-term business strategy.

This is
Not the
Sun



This is the Dawn of **Innovation**

This commitment to sustainability is built on a culture of innovation.



A Passion for Innovation

An innovative approach to everything we do generates extraordinary design, quality and value.

- Integrated, customer-driven product development process
- Stylish, cutting-edge design
- Superior product capabilities
- Environmentally responsible manufacturing

It's a passion that is shared with our customers that creates innovative designs for a wide range of panel and seating applications.



This is Not a Tree

This is a Tradition of
Environmental Excellence

How we make products has always been
just as important as what we make.



Thinking Lean

Our Heritage and Our Legacy

**Building on a 50-year tradition of recycling,
Victor's on-going commitment to sustainability includes:**

- Manufacturing processes that save natural resources
- Lean Enterprise - Continuous Improvement System
- Technologies that protect water quality
- Fabrics designed for recyclability
- Fabrics with 100% recycled content
- 100% recycled and recyclable packaging
- Plants powered by renewable energy (more than 86%)
- Facilities that meet and exceed ISO 14001 standards
- ETG (Environmental Task Group)
- USGBC membership

This is Not a Butterfly

This is Cradle-to-Cradle Design



*William McDonough
& Michael Braungart*
McDonough Braungart Design Chemistry

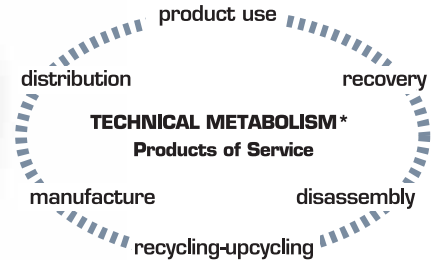
"The destructive qualities of today's cradle-to-grave industrial system are fundamentally a deeply ingrained design problem, not an inevitable outcome of human activity... Cradle-to-Cradle Design can transform the making of things into a positive, regenerative force."


Cradle-to-Cradle

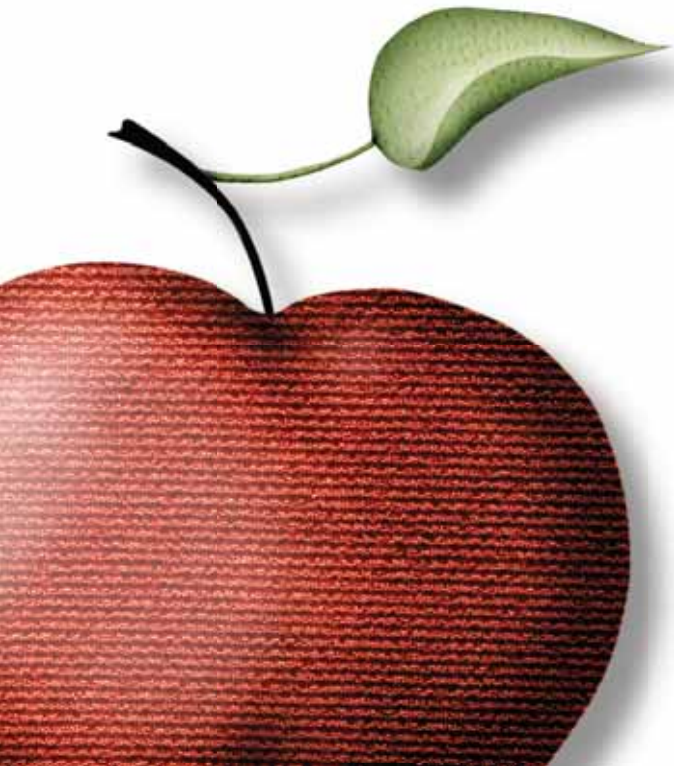
Design

- Ecologically intelligent
- Based on the laws of nature
- Replaces toxic materials with safe, healthful materials
- Creates closed loop material flows
- Provides nutrients for nature and industry

 Every Eco Intelligence® fabric (MBDC Level 4) is designed with the Cradle-to-Cradle Design protocol.



*Courtesy of 



This is
Not an
Apple

This is The First Fruit
Eco Intelligent® Polyester



Eco Intelligent[®] Polyester

The first technical
nutrient textile

**Developed with McDonough Braungart Design Chemistry (MBDC),
Eco Intelligent[®] Polyester is a safe product.**

- Manufactured with a new environmentally safe catalyst which is antimony-free
- Designed with safe, optimized dyestuffs and chemicals
- Designed for perpetual recyclability in a cradle-to-cradle life cycle
- Meets MBDC's Level 4 protocol for eco-effectiveness, "designed for optimal value recovery within closed loop systems."
- Free of PBTs. PBTs are chemicals that are Persistent Bioaccumulative and/or Toxic.



This is
Not^a
Leaf

This is the World
of Eco Intelligence
Initiatives®

Eco Intelligence Initiatives® are a platform
for comprehensive innovation.

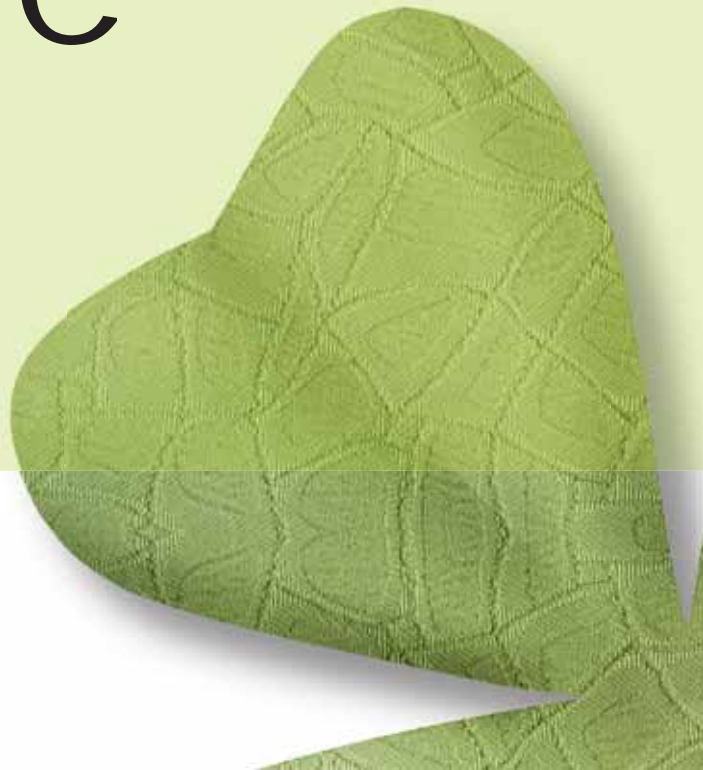
Designing the most advanced, stylish,
ecologically intelligent fabrics in the world—
that's our passion.

Taking the Initiative

Eco Intelligence Initiatives® are powered by:

- **People:** Passionate commitment to sustainability and innovative design
- **Partnerships:** Customers, McDonough Braungart Design Chemistry (MBDC) and approved suppliers
- **Processes:** Lean manufacturing, ISO 14001, sustainable practices and Sustainable Product Development System
- **Products:** Eco intelligent® Polyester and future eco-innovations

eco INTELLIGENCE®



Eco is also Intelligent® Polyester

- Produced with renewable energy (86% in 2003)
- Produced by a company with a 50-year history of recycling
- Constructed to meet or exceed ACT standards, with some fabrics achieving high performance standards

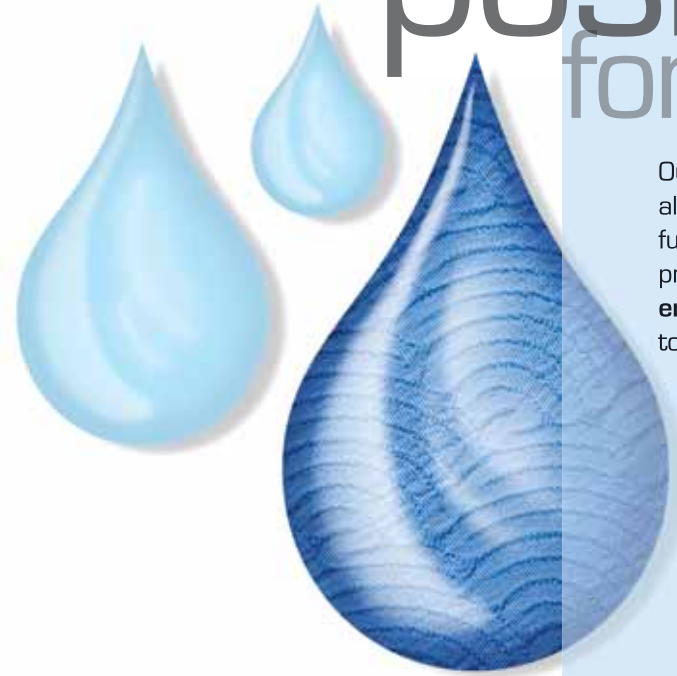
Available in:

- Piece-dyed stretch woven seating
- Yarn-dyed jacquard seating
- Yarn-dyed jacquard panel fabrics
- Piece-dyed & yarn-dyed knits

Victor's
sustainable
design development
is our

positive vision
for the future.

Our vision embraces the value of protecting and sharing all of the Earth's resources for the benefit of present and future generations. We hope to inspire business to develop products and services that support **economic, social and environmental goals** all at once. Above all, our **vision** aims to build a better, healthy, prosperous world.



Eco Intelligence® and Leading Edge Design Too

Our passion: Designing the most advanced, stylish, ecologically intelligent fabrics in the world.

- Visit www.victor-innovatex.com/ecointelligence
- Or call us now at 1 877.227.9897
- Discover how we're making environmental progress
- Review our Eco Intelligence Initiatives®
- Ask for samples (through our distributor network) that highlight the colors, textures, and patterns of our new Eco Intelligent® Polyester

eco INTELLIGENCE®

VICTOR

